

# River City Six

## Evolving Solutions

### Cindy Ried



With the training Cindy Ried received from working at a Fortune 500 company, Cindy felt she was ready for a bigger challenge. Six years ago, she found her challenge in starting her own telecommunication business, Evolving Solutions. Evolving Solutions is now a thriving business with six locations throughout the Midwest. Evolving Solutions offers unique, customizable solutions for Voice, Internet, Network, and Video Integration through carriers such as Qwest, AT&T, New Edge, Paetec, Verizon and many more. Evolving Solutions is able to offer affordable, nationwide network services for any type of business.

**Tell me a little about your family.** - My husband and I have been married for 17 years, and he is also the VP of Finance at Evolving Solutions. He has a phenomenal background in finance and brings this wealth of experience to us every day. We also have a son, Trevor who is 20, and a daughter who attends Concordia High School as a Junior this year. Trevor is an electrician for a local company in Elkhorn and Tori works for a Christian Day Care after school.

**What do you see as one of the biggest turning points in your life?**  
- When I had my children and when I started this business.

**What is your favorite thing to do on a day off?** - Relax and spend as much time as I can with my kids & husband. I also love boating, skiing, sand volleyball, working out, biking and many other activities.

**What is the most unique or interesting thing about you that most people probably don't know?** - I absolutely love to give to my favorite organizations. I just love to give and be part of something that is important to me and my values. I also love pugs!

**What is the best piece of advice you've ever received?** - Don't make mountains out of mole hills.

**What is the one goal you would most like to accomplish?** - Making sure my children grow up to be happy, healthy, giving and well rounded - no matter what they chose to do.

**If you could have a super power, what would it be?** - To fly. I'm so busy - I need wings.

**What are your plans after retirement?** - To own a property in San Diego by the ocean. Spend as much time as I can with my family.

**Which talent would you most like to have?** - To be able to sing. I don't have a singing voice and totally love all music.

**What is your favorite movie?** - *The Secret*

**What is your favorite local restaurant?** - Used to be The Tasting Room and they changed it to Stokes. I would now say my favorite is Mahogany.

**If you could have dinner with one famous person from the past or present, who would it be?** - Warren Buffett

**If our readers would like to contact you, how should they do so?** - By phone or email. 402-933-2805 x13 and/or [cried@evolvingsolution.com](mailto:cried@evolvingsolution.com). I'm also a big Twitter fan and I'm on LinkedIn and Plaxo.